

VIVA



**VAUXHALL**  
British Brand since 1903

# LET'S BRING IT ON

Who couldn't love something that gives you everything you want, then a little bit more? And all in a marvellously tidy package.

Drive the VIVA, and you'll know what we mean.

VIVA brings it on with big car features and small car economy for a very nice price. Making it seriously good value for money.

It's got plenty of big and clever ideas too. Things like a steering mode for tight city manoeuvres comes as standard, while most models feature lights that show the way around corners. There's also the availability of touchscreen sat nav.

Factor in the VIVA's punchy, fuel-sipping 1.0 litre engine you'll get how VIVA gives you a big run for your money.



## CONTENTS

Exterior design	4
Innovative features	6
Interior design	8
Engine efficiency	10
Driver and safety assistance	12
Infotainment	14
My Vauxhall	16
VIVA choices	18
Wheels and colours	20
Options and accessories	22
Your VIVA	24

### COMPLETE THE PICTURE

We've only skimmed the surface in this brochure, if you'd like the detail on exactly what's available on every single model you'll need a copy of our comprehensive VIVA Price and Specification Guide. It contains everything you need to know about the entire VIVA range and it's only a click away. Check out [vauxhall.co.uk/goviva](http://vauxhall.co.uk/goviva)

Please note, the alloy wheel and front fog lights with chrome-effect surround illustrated in this brochure are no longer available. All VIVA models are now fitted with 15-inch Structure wheels as standard as illustrated on the front cover. In addition dark-tinted rear windows are no longer available.



# LOOKS GOOD, DOES GOOD

## STYLISH AND SMART DESIGN

Designed and built with practicality, solidity and safety in mind, the five-door VIVA is more than just a pretty face. So while it looks smart, it's designed even smarter with features to make life both easier and safer.

- // Though small on the outside, VIVA is big on the inside, with loads of room for everyone and all your essentials
- // Safe, solid and purposeful out on the road
- // Keep safe and be seen with daytime running lights
- // Made for busy lifestyles with flexible seating and storage options

# EXCEPTIONAL STANDARDS

## INNOVATIVE FEATURES AND LUXURY OPTIONS

When we designed VIVA, our approach was simple: more is more. Driving this car, you're surrounded by smart technology for your safety and convenience, with additional options to make life even more comfortable.

**1. Cruise control with speed limiter\*.** Takes the effort out of motorway drives and keeps you inside the speed limit. Ideal for safely negotiating those inevitable roadwork speed restrictions.

**2. Five doors, loads of room and clever design inside.** Gives you quick and simple access for five people with plenty of storage options.

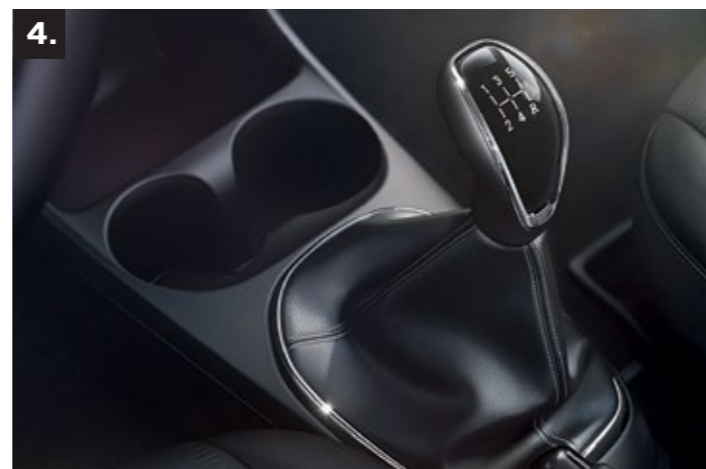
**3. Fog lights with cornering light function\*.** When you indicate or make a sharp turn, the cornering lights turn on automatically to light your way. So you stay safe and sound on those dark nights.

**4. City Mode.** Lightens the steering to make tight, low speed turns easier when you're parking. Add the optional rear parking distance sensors and you won't believe how easy it is to park and manoeuvre into those tight parking spaces.

**5. Heated door mirrors.** Essential for those frosty early morning starts. Add the Winter Pack<sup>7</sup> for a heated leather steering wheel and heated seats for a toasty welcome.



\*Available on selected models.



# HIGH CLASS THINKING

DESIGNED WITH A BIG CAR FEEL

VIVA's interior is designed with the distinctive feel of a larger, more exclusive car. Focussed on driver and passenger wellbeing, you'll enjoy the reassuring quality feel throughout – with all the creature comforts on offer, wherever you're off to.

**1. Make yourself comfortable.** Relax and take in the view from the light and spacious interior with loads of room for everyone and all your essentials.

**2. 60/40 split-folding rear seats.** There's a versatile, usable loadspace that's simple to access for anything from a weekly shop to weekend adventures.

**3. Air conditioning.** Whatever the weather will help cool up the temperature and keep you cool and fresh.

**4. Drinks holders.** Made for busy lifestyles with plenty of storage options.

\*Standard on certain models

# PENNY PINCHING PERFORMANCE

## INTELLIGENT FUEL ECONOMY AND ENGINE EMISSIONS



VIVA features the very latest in our new generation of low-emission, fuel-efficient engines that help to significantly lower your running costs, meaning less visits to the fuel pump and more money in your pocket. Ideally sized for inner city and urban driving, it's a car with perfect poise and handling that feels safe, solid and purposeful on every turn.

// There's less trips to the fuel pump with a combined mpg of up to 46.3

// A powerful 1.0 litre engine with advanced technology means you can be confident in any situation when out on the road

// Drive smoothly and efficiently with a five-speed manual gearbox for confident cruising

// A joy to drive however long your journey and wherever you're off to

Fuel economy<sup>#</sup> and CO<sub>2</sub><sup>\*</sup> results for the VIVA. Combined mpg (l/100km): 45.6 (6.2) – 46.3 (6.1). CO<sub>2</sub> emissions: 118 – 117g/km.

<sup>#</sup>Fuel consumption figures are determined according to the WLTP test cycle.

<sup>\*</sup>CO<sub>2</sub> emissions figures are determined according to the WLTP test cycle however, a Government formula is then applied to translate these figures back to what they would have been under the outgoing NEDC test cycle, which WLTP replaces. The correct tax treatment is then applied.

Figures are intended for comparability purposes only. The fuel consumption you achieve under real life driving conditions and CO<sub>2</sub> produced will depend upon a number of factors, including the accessories fitted after registration, variations in driving styles, weather conditions and vehicle load. Only compare fuel consumption and CO<sub>2</sub> with other vehicles tested using the same technical procedures. For more information contact your local Vauxhall Retailer.

# DRIVE LIKE A PRO

## DRIVER ASSISTANCE SYSTEMS

When you're turning into a tricky parking spot, City Mode is a handy feature that lightens VIVA's steering to make everything a breeze. You can also park faster in those tight spaces with the help of optional rear parking distance sensors, a feature only available in a handful of cars in this class.

Parking on a slope is effortless in a VIVA with hill start assist to help you pull away smoothly without any roll back. And, with cruise control on certain models, you can safely negotiate speed restrictions whenever and wherever they crop up. Problems solved.

- // City Mode improves manoeuvrability at lower speeds, all at the touch of a button – perfect for urban driving and tight city manoeuvres
- // Optional rear parking distance sensors help you park confidently with sensors to warn of objects behind
- // Hill start assist helps you pull away on a hill smoothly without rolling back downhill
- // Cruise control with speed limiter\* keeps you safely within the speed limit
- // See clearer into your turns at night with automatic cornering lights

For more detail on the Viva's driver assistance systems, please click through to the Viva Price and Specification Guide, [vauxhall.co.uk/goviva](http://vauxhall.co.uk/goviva)

\*Available on ROCKS models.



# WIRELESS FOR SOUND

## CONNECTED LISTENING

Out and about in VIVA, enjoy all your favourite radio shows, music and podcasts with a stereo radio that features a USB connection to simply plug in your smartphone or MP3 player. Steering wheel mounted audio controls ensure you can keep your eyes on the road too.

You can also make hands-free phone calls and stream music wirelessly with Bluetooth® connectivity.

With the optional Navi 4.0 IntelliLink infotainment system\* – which includes digital radio – you can even display certain apps and features from your smartphone or tablet on the 7-inch colour touchscreen\*\*. Not to mention a built-in satellite navigation system.

// Plug your phone or devices into the audio unit for a world of entertainment

// Steering wheel mounted audio controls are standard on all models

// Upgrade to Navi 4.0 IntelliLink\* with smartphone projection using Apple CarPlay™ or Android Auto™\*\*

For more detail on the Viva's Infotainment systems, please click through to the Viva Price and Specification Guide, [vauxhall.co.uk/goviva](http://vauxhall.co.uk/goviva)

\*Optional at extra cost on certain models.

\*\*Please note that compatibility and certain functions may be different depending on the type of device and operating system you're using with the IntelliLink systems.

Apple CarPlay is a trademark of Apple Inc. Apple and iPhone are trademarks of Apple inc., registered in the U.S. and other countries.

Android is a trademark of Google inc, also registered in the U.S. and other countries.





# GET MORE FROM YOUR CAR WITH MY VAUXHALL

My Vauxhall is your one-stop shop for everything to do with your VIVA. Organise your car's next service. Get rewards and exclusive savings for you.

- **Manage your Vauxhall** – view your Owners Manual, helpful videos and book your next service
- **Exclusive offers** – stay up-to date with our latest servicing offers and access exclusive rewards
- **Retailer locator** – find your nearest Vauxhall Retailer



## HOW TO GET MY VAUXHALL

Registering for My Vauxhall is simple:

1. When you order your VIVA, your Retailer will ask you if you want to be pre-registered for My Vauxhall.
2. We will then send you an email invitation to complete your registration and activate your account.
3. Your My Vauxhall account is ready to go! Use it through any web browser, or download the app on your mobile from Google Play or the Apple App Store.



# JOIN THE FAMILY

It doesn't matter which VIVA you choose, you get greatness in a perfectly formed package, from basically brilliant to beautifully bold.

You can hit the town in the city-smart VIVA 5-door. Or go bigger (and get higher) in our super stylish VIVA ROCKS.

Just visit [vauxhall.co.uk/viva](http://vauxhall.co.uk/viva) for the latest in what's new in the VIVA family.



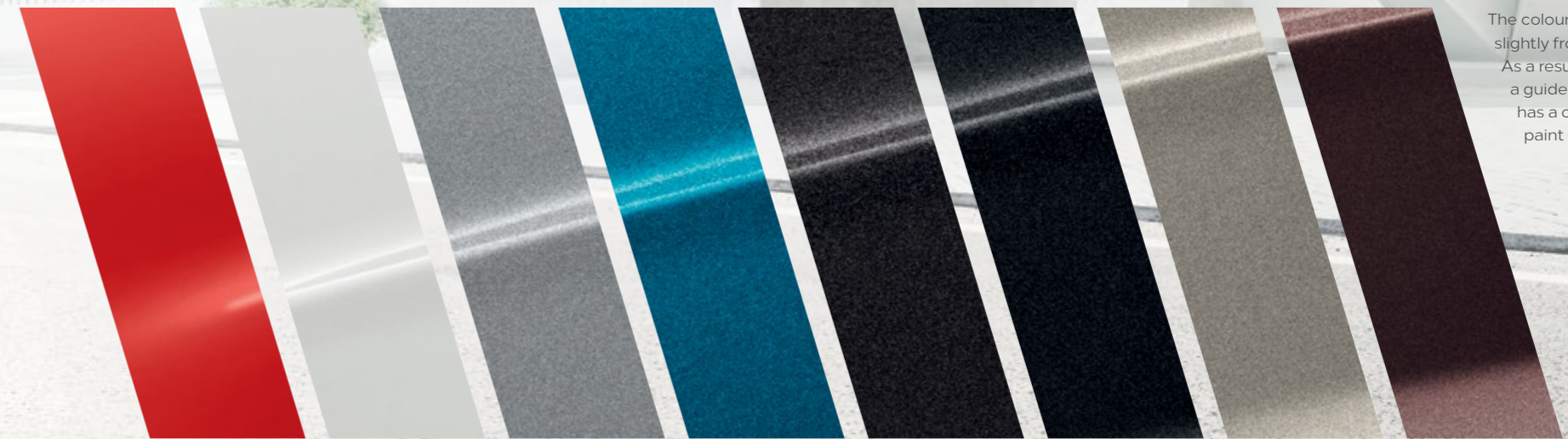
# PICK YOUR MIX

## PAINT FINISHES

Cool, clean or conventional – whatever your taste, VIVA has a paint finish to suit your style.

VIVA boasts an exciting choice of exterior colours including brilliant, metallic and premium paints.

You can check out all your options at [vauxhall.co.uk/goviva](http://vauxhall.co.uk/goviva)



Lava Red Brilliant Summit White Brilliant Sovereign Silver Metallic Petrol Blue Metallic Quantum Grey Metallic Mineral Black Metallic Mushroom Metallic Cherry Red Premium

The colours reproduced may vary slightly from the actual paint colour. As a result they should be used as a guide only. Your Vauxhall Retailer has a comprehensive display of our paint samples.

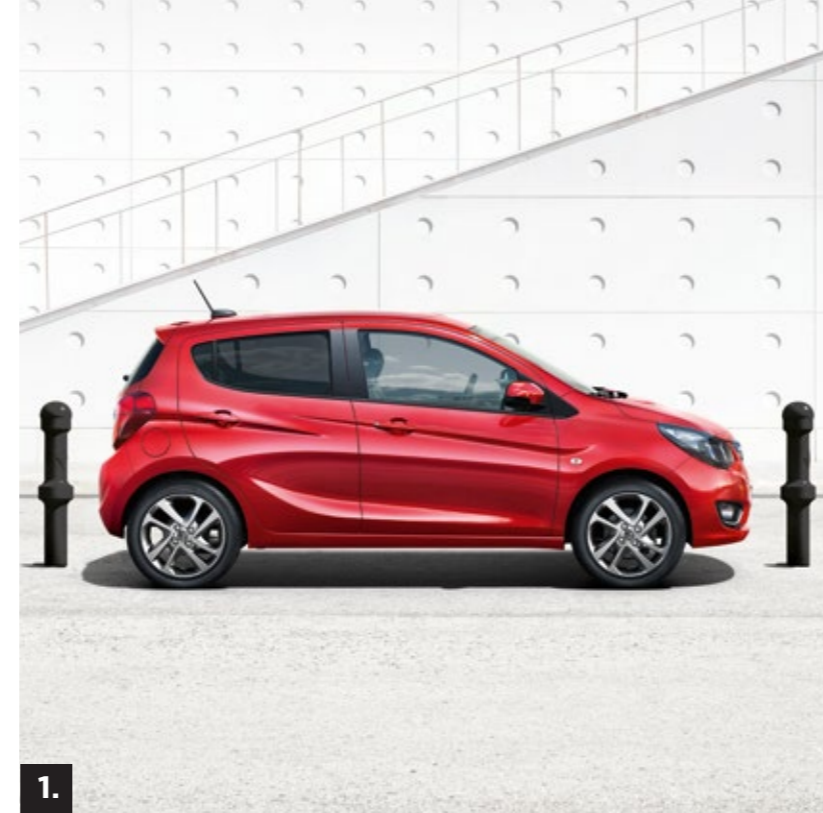
# MAKE IT YOUR OWN

## OPTIONS AND ACCESSORIES FOR YOUR VIVA

VIVA brings you much more than you might think, with special options and accessories to tailor VIVA for your specific needs.

**1. Park like a pro.** Rear parking distance sensors help you park confidently to warn you of objects behind.

**2. Heated front seats and leather-covered steering wheel.** Come with the Winter Pack\*, for a luxuriously warm welcome on cold winter mornings.



**Must-have accessories tailor-made to make your VIVA even smarter.**

**3. Body side moulding kit.** Special body side mouldings, styled specifically for the Vauxhall VIVA, that protect against stone chips and minor blemishes.

**4. Quick fix.** The FlexConnect seat system has attachments to hold a drink, tablet, shopping bag or jacket in place.

**5. Step in smartly.** Stainless steel sill plates keep your car looking its best.

**6. Fitted floor mats.** Removable and durable to help keep carpets clean.

Discover more accessories online at [vauxhall.co.uk/accessories](http://vauxhall.co.uk/accessories)



## SIZED FOR LIFE

### LIVE LARGE WITH VIVA

Step up to the VIVA, and its most obvious advantage is its compact size.

But what's less obvious – until you drive it – is how substantial it is for a small car. It just keeps on giving.

One of the very best cars in its class, VIVA is solidly built with the kind of safety features and smart connectivity you'd expect in grander, more expensive cars.

So you not only get clever things like City Mode driving assistance, you also get the huge advantages of its compact size, like the hyper-efficient, fuel-sipping, super-nippy engine.

In every way, VIVA keeps giving you that bit more, which makes you love it more. And that's no small thing.


Take part in the VIVA experience soon. Book your test drive at [vauxhall.co.uk](http://vauxhall.co.uk)

For all the latest information you'll need our comprehensive VIVA Price and Specification Guide. Just click through to [vauxhall.co.uk/goviva](http://vauxhall.co.uk/goviva)



# Trust Vauxhall

## Company Car Driver Free 3 Day Test Drive

Our free\* 3 Day Test Drive programme is open to all Company Car Drivers. 

It allows you to choose most models in the current Vauxhall line-up (exclusions apply). With full insurance cover provided, it gives you a meaningful length of time to make an informed decision about your next company car.

To book your free\* test drive just log on to [vauxhall3dtd.co.uk](http://vauxhall3dtd.co.uk) or call **0330 587 8221\*\***

## Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call **0330 587 8222**

## For more information...

For further information on the Vauxhall range or location of your nearest Vauxhall Retailer please call **0345 600 1500**

Alternatively, details can be found on our website at [vauxhall.co.uk](http://vauxhall.co.uk)

Join us online:



Scan this QR code with your smartphone for more information. Don't forget to download a QR reader from your app store first.

\*The free 3 Day Test Drive programme is open to Company Car Drivers and Fleet Decision Makers. Available for UK Mainland only. Terms and Conditions apply. Full terms and conditions can be found at [vauxhallfleet.co.uk/testdrive/index/terms](http://vauxhallfleet.co.uk/testdrive/index/terms). \*\*Telephone lines open Monday-Friday 9:00am to 5:00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

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Some feature descriptions in this brochure may refer to, and some illustrations may show, optional equipment not included in the standard delivery. The information contained in this brochure was accurate at the time of publication. We reserve the right to make changes in design and equipment. The colours in this brochure are only approximations of actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary by model. For precise information on the equipment provided on our vehicles, please contact your local Vauxhall Retailer.

# VAUXHALL

[vauxhall.co.uk/VIVA](http://vauxhall.co.uk/VIVA)

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