



New Insignia

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How to use this brochure

This brochure showcases some of the highlights of Insignia. Please note that some of the vehicles shown include options available at extra cost and not all of the features described are available on every model. You can click through to the Insignia Price and Specification Guide for all the latest details.



It's a no-brainer

If you need a car that looks good and performs beyond expectation, then get into the New Insignia. With standout looks, improved efficiency, enhanced safety and an all-round great drive.

Let's get down to business...



Feel the business

Our iconic model reimaged. With a bold new front and rear design, clean lines and sharper styling. Just one look and you'll be hooked.

If you're a company car driver or fleet manager, get a feel for Insignia with our **free 3 Day Test Drive Programme**.

VX_INS_30980



**Your own
personal
space**

Sit down, settle in. Behind the wheel, you'll soon see what it's all about. You. An ergonomically designed cockpit with controls that fall easily to hand. And an infotainment touchscreen with integrated sat nav poised just a touch away. You'll be feeling at home in no time.

VX_INS_30974

Your comfort zone

Comfort. Space. Enjoyment. That's what you'll find inside the New Insignia. Boasting front seats that can be adjusted up to 18 different ways (they can even be ventilated and give you a massage)*. You'll also find new Alcantara trim, premium leather, soft-touch surfaces and the finest interior detailing throughout the cabin.

*Standard on certain models.

Relax, we've got your back

Stretch out in the Insignia's stylish cockpit. With an ultra-comfortable driving position and ergonomic active front seats*.

They're so good, they're even approved by the AGR**, an independent committee of back health experts and medical professionals. Which means they look after you, by looking after your back.



VX_INS_26426

Sitting comfortably? You will be

Ergonomic active front seats include these comfort features:

- A.** Head restraint is adjustable four ways to give you perfect head support.
- B.** Tailored lumbar support is electronically adjustable for perfect back comfort.
- C.** Extendable thigh support provides perfect comfort for your legs.
- D.** 18 adjustable seating controls give you plenty of settings for the lumbar area and seat position.



VX_INS_27961

Turn perfect comfort into pure luxury

On SRi VX-Line Nav and GSi models, the premium ergonomic active front seats also include these luxury extras:

- E.** Shoulder bolsters adjust to cradle your body shape.
- F.** Active ventilation for driver and front passenger's back rest and seat cushion.
- G.** Electro-pneumatic massage for the driver's seat, using a three-air cushion system.
- H.** Driver's seat memory that can remember six posture settings for two different people.

*Both ergonomic active front seats standard on certain models.

**Known as the Aktion Gesunder Rücken, which translates as the Campaign for Healthier Backs. Please note that seats shown are for illustrative purposes only.

Makes room for more

Funny thing about space. There's never enough of it.

Especially when you're packing for a trip, whether it's a work trip or a weekend away.

That's why we've designed the Insignia interior to be as roomy and flexible as possible.

Look inside and see how comfortably it welcomes people and loads of all shapes and sizes, with plenty of handy, well-thought-out places to keep things neat and tidy.

Because it's not just space – it's room to live.

Let's get down to business...





VX_INS_30951

Satellite navigation



VX_INS_30950

Smartphone projection



VX_INS_26460

Wireless phone charger**

Work hard, play harder

Be loads more productive and relaxed with seamless, hands-free connectivity at your fingertips.

Sat nav comes as standard on every model, with up to 8-inch colour touchscreen, an ultra-fast processor, dynamic mapping and embedded voice recognition for smarter hands-free control. A real plus when you spend a lot of time on the road.

And that's not all. You'll get a multimedia infotainment system too, that features full smartphone integration* and serves up smart entertainment using Apple CarPlay and Google Android Auto™.



*Compatibility and certain functions may be different depending on the type of device and operating system you're using with the multimedia infotainment system. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android Auto is a trademark of Google Inc., also registered in the U.S. and other countries. **Standard on certain models. Image is for illustrative purposes only. For more detail on the Insignia's infotainment, please click through to the Insignia Price and Specification Guide, vauxhall.co.uk/goinsignia

You'll look sharp in the dark



VX_INS_30981

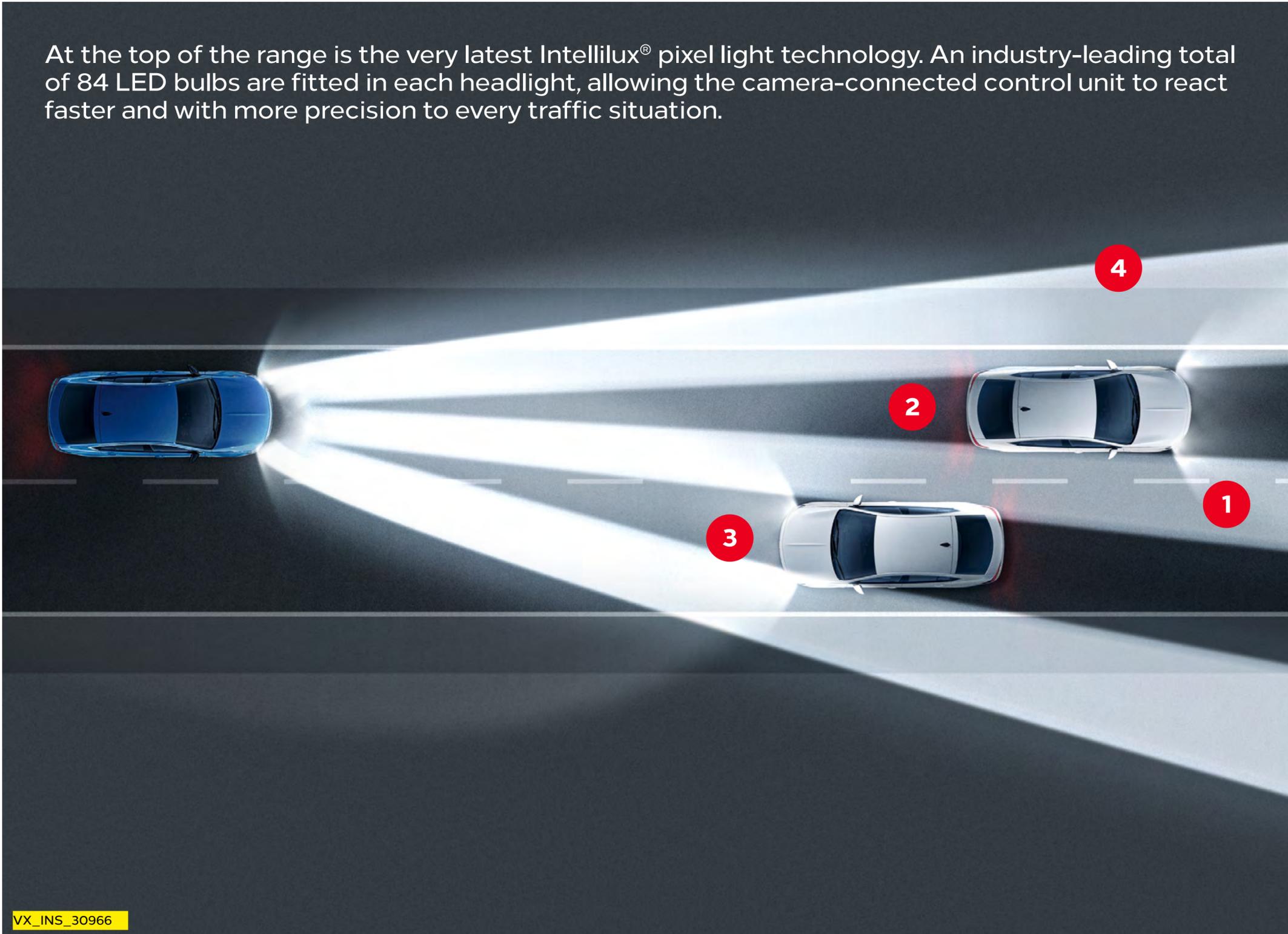
Poor visibility? Night time driving? No problem. Every New Insignia comes fitted with LED headlights as standard.

In addition, New Insignia now features the latest LED Pixel headlights*. They illuminate the road and adapt the range and direction according to the driving situation and surroundings. What a bright idea.

When it comes to safety, the New Insignia really means business. The advanced safety systems work tirelessly to watch the road around you and keep you alert, with standard features including:

- Forward collision alert
- Lane departure warning with lane assist
- Automatic emergency braking
- Traffic sign recognition
- Front and rear parking sensors

At the top of the range is the very latest Intellilux® pixel light technology. An industry-leading total of 84 LED bulbs are fitted in each headlight, allowing the camera-connected control unit to react faster and with more precision to every traffic situation.



VX_INS_30966

1. See more of the road ahead

An industry-leading total of 84 LED bulbs are fitted in each headlight, instead of the previous 16, for a safer, more relaxed drive at night.

2. More time to react

A brighter, sharper beam means you can spot hazards earlier and react quicker.

3. No need to switch your beam

Individual LEDs independently switch on and off to instantly shape the beam around approaching vehicles, so you don't have to switch beams.

4. See better around corners

On slow, tight bends, the headlights automatically shine a beam into the corner you're taking, giving you greater visibility.



VX_INS_30964

IntelliLux LED® Pixel headlights

It's serious about safety

When it comes to safety, new Insignia really means business. Its advanced safety systems work tirelessly to watch the road around you and keep you alert.

1. Forward collision alert

When you're in busy traffic, forward collision alert warns if you approach the car in front too fast, and will automatically brake for you as a fail-safe.

2. Lane departure warning with lane assist

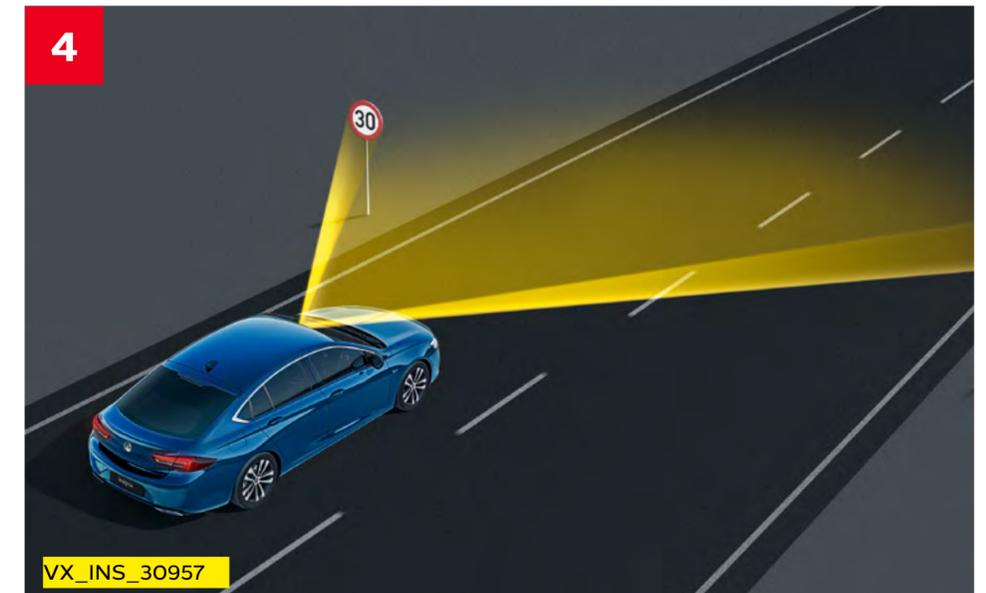
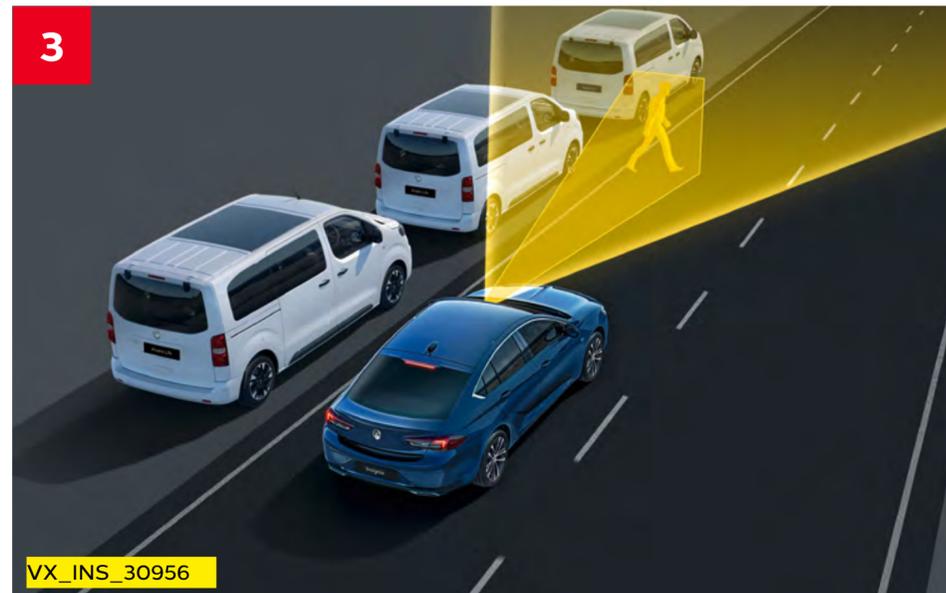
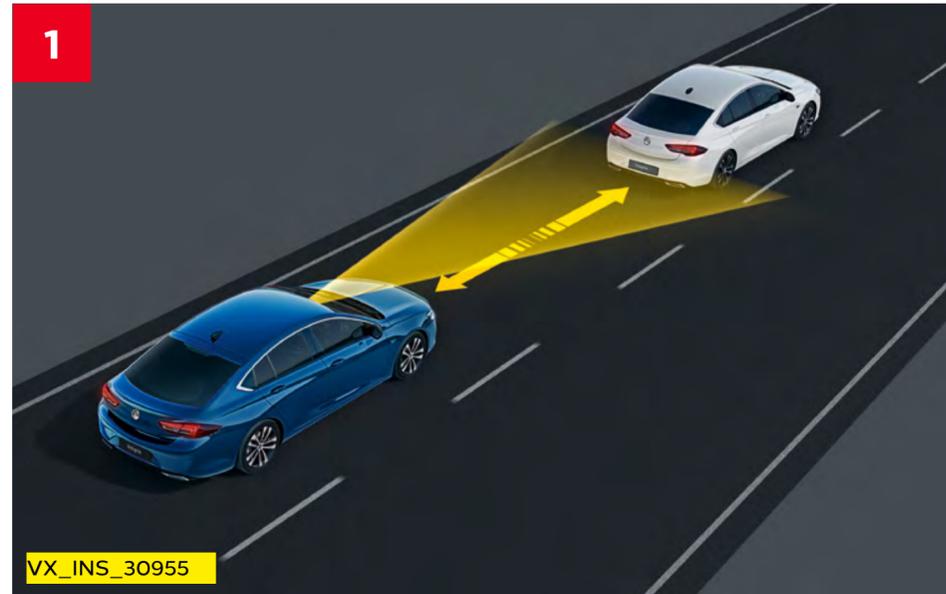
If you drift out of your lane without signalling, the lane departure warning system alerts you with a gentle nudge of your steering wheel.

3. Automatic emergency braking with pedestrian detection

If a pedestrian is detected in your car's path, the system pre-boosts the brake for greater stopping power, and is ready to fully apply the brakes if you don't react. A true lifesaver.

4. Traffic sign recognition

Get speed limit alerts to help you drive legally and avoid fines. Traffic sign recognition reports important road signs for safer travel.



Even better to drive

Insignia is one of the most efficient cars in its class, due to a new generation of engines which mean improved fuel economy and lower emissions.

The all-new powertrain portfolio features an ultra-efficient, 1.5 litre Turbo diesel with 122PS and up to 300Nm of torque.

The new 174PS, 2.0 Turbo diesel engine features variable camshaft control. When less power is required, two cylinders automatically shut off, significantly reducing fuel consumption.

We've expanded the transmission range too. There's now a choice of low-friction automatic transmissions in 6-, 8- or sophisticated 9-speed.

Together with improved driving dynamics, it all adds up to make Insignia better than it's ever been.

Get into a New Insignia and feel it for yourself.



Fuel economy[#] and CO₂ results for the New Insignia. Combined mpg (l/100km): 30.3 (9.3) – 61.4 (4.6). CO₂ emissions: 200 – 121g/km.

[#]Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO₂ values of other cars tested to the same technical standard. The fuel consumption achieved, and CO₂ produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO₂ figures. The CO₂ figures display a range to reflect the highest value for the highest emitting version with all available options added, through to a minimum value to represent the lowest emitting version in standard specification.

Turn up the power

Developed, in part, at the Nürburgring, the New Insignia GSi gives you serious performance with absolutely no compromise.

Advanced four-wheel drive instantly adapts to road conditions, while a unique GSi interior and exterior body kit means you'll also feel the thrill.

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- A red Opel Insignia GSi is shown driving on a racetrack, leaning into a curve. The car is in motion, with a blurred background of trees and a bright sun low on the horizon, creating a lens flare effect. The car's front grille and headlights are visible, and the license plate area displays 'New Insignia'.
- New Twinster 4WD system for improved agility and handling
 - New sophisticated 9-speed automatic with paddle shift
 - Improved brakes and steering control
 - Mechatronic FlexRide adaptive suspension

Raise the bar

Whichever New Insignia you choose, you're guaranteed style, sophistication and heaps of smart technology. The premium-class interior takes it to the next level.

Take your pick – and let the adventure begin.



Best dressed

Look the part, with a wide choice of body colours. Choose from a varied range of solid, brilliant, metallic, two-coat pearlescent and premium finishes to achieve your ideal look.

Summit White
Brilliant

VX_COL_SummitWhite_GAZ



VX_INS_30937_SummitWhite_GAZ

Satin Steel Grey
Two-coat Metallic

VX_COL_SatinSteelGrey_GZM



VX_INS_30942_Satin_Steel_Grey_GF6

Navy Blue
Two-coat Metallic

VX_COL_NavyBlueG4B



VX_INS_30941_Navy_Blue_G4B

Mineral Black
Two-coat Metallic

VX_COL_MineralBlack_GBO_GB9



VX_INS_30940_Mineral_Black_GB9

Sovereign Silver
Two-coat Metallic

VX_COL_SovereignSilver_GAN



VX_INS_30943_Sovereign_Silver_GAN

Carbon Brown
Two-coat Metallic

VX_COL_CarbonBrown_G1S



VX_INS_30938_Carbon_Brown_G1S

Hot Red
Two-coat Premium

VX_COL_HotRed_G1R



VX_INS_30939_Hot_Red_G1R

Style and sophistication

Whichever model you choose, each trim is made to give your Insignia effortless style and comfort, perfectly matched to its interior design.

SE Nav

Black Billy cloth seat trim with plain black side bolsters and surrounds.



SRI Nav

Black Monita cloth seat trim inserts. Black premium leather-effect side bolsters and surrounds.



SRI VX-Line Nav and GSi

Black Siena perforated leather seat trim inserts. Black premium leather-effect side bolsters and surrounds.



Ultimate Nav

Black Alcantara seat trim inserts. Black premium leather-effect side bolsters and surrounds.



Goes the extra mile

Commuter to road trips, there's not much the Insignia can't handle, but who can say no to a little extra?

From roof bars and splash guards, to tablet holders and boot liner, there's a genuine accessory for the job, all designed for Insignia.

Discover more accessories online at vauxhall.co.uk/accessories

1. FlexConnect tablet holder
2. Splash guards
3. Vauxhall roof bars
4. Boot liner



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- **Ownership perks** – Access Service Club and other great offers
- **Owner documents and tutorials** – Access to your vehicle's owners' manual, infotainment tutorials and 'how to' videos

How to get MyVauxhall

Registering for MyVauxhall is simple:

1. When you order your New Insignia, your Retailer will help you pre-register for MyVauxhall.
2. We'll send you an e-mail invitation to activate your MyVauxhall account and complete your registration.
3. MyVauxhall is ready to go – use it through any web browser, or the MyVauxhall app on your mobile device, available to download the from Google Play or Apple App Store.



Get to work



An iconic shape, reimagined. Next level technology, and efficiency that takes you further than ever before. Insignia could be your perfect business partner. Come explore the world of New Insignia.

If you're a fleet decision-maker or company car driver check out [vauxhall.co.uk/fleet](https://www.vauxhall.co.uk/fleet) where you can find information on our **free 3 Day Test Drive Programme***, whole life cost analysis, company car taxation and vehicle leasing.

*The free 3 Day Test Drive Programme is open to Company Car Drivers and Fleet Decision-Makers. To book a test drive, log on to [vauxhall3dtd.co.uk](https://www.vauxhall3dtd.co.uk) or call 0330 587 8221. Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes. Available for UK Mainland only. Terms and Conditions apply. Full terms and conditions can be found at [vauxhallfleet.co.uk/testdrive/index/terms](https://www.vauxhallfleet.co.uk/testdrive/index/terms).

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