

BACK WITH A BITE.

The all-new VIVA is entirely different to anything you might recall of the old Viva.

Stylish and compact, yet surprisingly roomy, New VIVA brings you clever design and big car features with small car efficiency at an incredibly affordable price.

There's smart technology too, as standard. City Mode steering for tight inner city manoeuvres, lane departure warning to keep you on track and even lights that show the way around corners.

New VIVA features also include cruise control, electronic climate control and no less than six airbags. And, with options like an electric glass sunroof and heating for the front seats and steering wheel, it can handle all varieties of British weather.

Add a punchy, super-efficient 1.0 litre engine that's great for the city as well as the open road and you'll find that New VIVA gives you a truly smart run for your money.

So come and discover New VIVA. It may share a name with the old Viva, but the rest is simply history.













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> This brochure covers New VIVA SE and SL models only. Some of the models shown include options and accessories available at extra cost. And not all of the features described are available on every model. We may also offer alternative New VIVA models such as Special Editions. So for all current models or equipment details visit the Vauxhall website: www.vauxhall.co.uk/viva



LOOKS GOOD, DOES GOOD. STYLISH AND SMART DESIGN

Designed and built with practicality, solidity and safety in mind, the new VIVA is more than just a pretty face. So while it looks smart, it's designed even smarter with features to make life both easier and safer.

// Stylish five-door design, made for practicality

// Safe, solid and purposeful out on the road

// Keep safe and be seen with daytime running lights

// Open up a window on the world with an optional electric glass sunroof









EXCEPTIONAL STANDARDS.

INNOVATIVE FEATURES AND LUXURY OPTIONS

When we designed the new VIVA, our approach was simple: more is more. Driving this car, you're surrounded by smart technology for your safety and convenience, with additional options to make life even more comfortable.

- **1. Lane departure warning.** Lets you know if you start drifting out of your lane without signalling first to help keep you on the straight and narrow.
- **2. Five doors, loads of room and clever design inside.** Gives you quick and simple access for five people with plenty of storage options.
- **3. Cruise control with speed limiter.** Takes the effort out of motorway drives and keeps you inside the speed limit. Ideal for safely negotiating those inevitable roadwork speed restrictions.
- **4. Heated door mirrors.** Essential for those frosty early morning starts. Add the optional Winter Pack for a heated leather steering wheel and seats for a toasty welcome.
- **5. Fog lights with cornering light function.** When you indicate or make a sharp turn, the cornering lights turn on automatically to light your way. So you stay safe and sound on those dark nights.
- **6. City Mode.** Lightens the steering to make tight, low speed turns easier when you're parking. Add the optional rear parking distance sensors and you won't believe how easy it is to park and manoeuvre into those tight parking spaces.















HIGH FIVE.

PRACTICAL FIVE-DOOR DESIGN

From the wheels up, the new VIVA has been designed with smart attention to detail. Every model gives you the convenience of five doors with a versatile, usable loadspace that's simple to access for anything from a weekly shop to weekend adventures.

// Though small on the outside, the new VIVA is big on the inside, with loads of room for everyone and all your essentials

// Easier for everyone to get on board with a five-door design

// Made for busy lifestyles with flexible seating and storage options

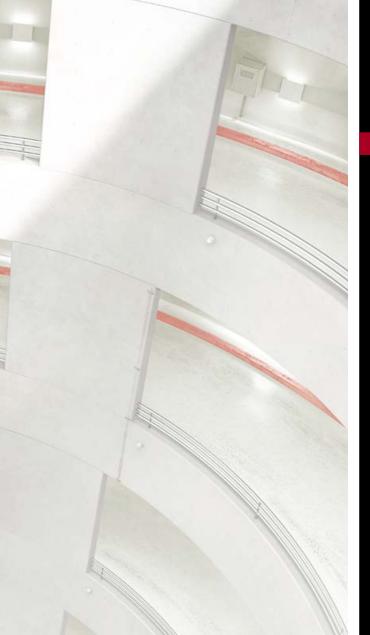
 $\!\!\!/\!\!/\!\!\!/$ Fit long luggage and bulky loads in the rear space with a 60/40 seat split











AHEAD OF THE CURVES.

MADE FOR BUSY LIVES AND SMARTER DRIVING

With an efficient engine and intelligent driving technologies like City Mode, the new VIVA is built for life on the move.

Ideally sized for inner city and urban driving, it's a car with perfect poise and handling that feels safe, solid and purposeful on every turn.

- // A powerful new 1.0 litre engine with advanced technology means you can be confident in any situation when out on the road
- // City Mode is a class-leading technology that lightens the power steering and improves manoeuvrability at lower speeds, all at the touch of a button – perfect for urban driving
- // A joy to drive however long your journey and wherever you're off to



PENNY PINCHING PERFORMANCE.

INTELLIGENT FUEL ECONOMY AND ENGINE EMISSIONS

The new VIVA features the very latest in our new generation of low-emission, fuel-efficient engines that help to significantly lower your running costs, meaning less visits to the fuel pump and more money in your pocket.

- // You won't pay a penny on road tax because the punchy 1.0 litre petrol engine emits just 99g/km of CO₂*
- // There's less trips to the fuel pump with a combined mpg of 65.7 for a whopping 460-mile range*
- // You'll feel more power than you expect with a 75PS engine that's light and nimble
- // Drive smoothly and efficiently with a five-speed manual gearbox for confident cruising
- // Choose Easytronic transmission for a more leisurely life**

^{**1.0}i SL model only.

PERFORMANCE, FUEL ECONOMY AND EMISSIONS									
	Performance (manufacturers figures)		Fuel economy mpg (litres/100km)#				Vehicle Excise Duty [†]		Benefit-in-Kind company
Manual	Max. speed (mph)	Acceleration 0-60mph (sec)	Urban driving	Extra-urban driving	Combined figure	CO ₂ emissions g/km#	First year rate	Standard rate	car rates (2015/16 tax year) ^{††}
1.0i 75PS	106	13.1	50.4 (5.6)	72.4 (3.9)	62.8 (4.5)	104	£0	£20	15%
1.0i 75PS ecoFLEX	106	13.1	52.3 (5.4)	76.3 (3.7)	65.7 (4.3)	99	£0	£0	14%
1.0i 75PS Easytronic	106	14.0	50.4 (5.6)	74.3 (3.8)	62.8 (4.5)	103	£0	£20	15%

#Official Government Test Environmental Data. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors. †Correct at time of publication. †Taxation information for guidance only. Please take professional advice on your own tax position.

^{*1.0}i SE ecoFLEX model only.

DRIVE LIKE A PRO.

DRIVER ASSISTANCE SYSTEMS

When you're turning into a tricky parking spot, City Mode is a handy feature that lightens the new VIVA's steering to make everything a breeze. You can also park faster in those tight spaces with the help of optional rear parking distance sensors, a feature only available in a handful of cars in this class.

Parking on a slope is effortless in a new VIVA with hill start assist to help you pull away smoothly without any roll back. And, with cruise control as standard, you can safely negotiate speed restrictions whenever and wherever they crop up. Problems solved.

- // City Mode gives your steering extra power for easier parking and tight city centre manoeuvres
- // Optional rear parking distance sensors help you park confidently with sensors to warn of objects behind
- // Hill start assist helps you pull away on a hill smoothly without rolling back downhill
- // Cruise control with speed limiter keeps you safely within the speed limit





CATCH YOUR DRIFT.





LOOKING OUT FOR YOU.

DRIVER SAFETY FEATURES

A luxury feature in the small-car category, lane departure warning prevents you drifting out of your lane by mistake with a simple beep, while cornering lights illuminate your turn as you steer into a corner.

There's also a tyre pressure monitoring system to automatically check the safety of your tyres – a simple yet clever safety feature that's typical of New VIVA's attention to detail.

- // Get alerted if you drift from a lane without signalling
- // See clearer into your turns at night with automatic cornering lights
- // Stay safe on the road with built-in tyre pressure monitoring
- // Other New VIVA safety features include electronic stability programme



WIRELESS FOR SOUND.

CONNECTED LISTENING

Out and about in the new VIVA, enjoy all your favourite radio shows, music and podcasts with a stereo radio that features an auxiliary input to simply plug in your smartphone or MP3 player. Steering wheel mounted audio controls ensure you can keep your eyes on the road too.

You can also make hands-free phone calls and stream music wirelessly with Bluetooth® connectivity and there's a USB connection for full iPod control.

With the R4.0 IntelliLink system* you can even display certain apps and features from your smartphone or tablet on the 7-inch colour touch-screen**. Digital radio comes as standard too.

// Plug your phone or devices into the audio unit for a world of entertainment

// Steering wheel mounted audio controls are standard on all models

// Upgrade to R4.0 IntelliLink* with smartphone projection using Apple CarPlay or Android Auto**

^{*}Optional at extra cos

^{**}Please note that compatibility and certain functions may be different depending on the type of device and operating system you're using with the IntelliLink systems.

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YOUR PERSONAL ON BOARD ASSISTANT

Many car brands talk about innovation as soon as they improve their cup holders, but this one-of-a-kind system is revolutionary: 24/7, 365 days a year, Vauxhall OnStar puts you in touch with an individual, not a machine.

With Vauxhall OnStar you have access to a host of innovations, from Vehicle Diagnostics and Smartphone Function to a fully integrated Wi-Fi Hotspot. In the event of an accident, Vauxhall OnStar even automatically calls for help1.

Best of all, OnStar services are free of charge on VIVA SL models* for the first 12 months!

What's more, this unique service doesn't stop at national borders. You can access it virtually anywhere in Europe².

Motoring re-imagined.



WHAT ONSTAR CAN DO FOR YOU'





Automatic Crash Response.

We hope, this won't ever happen to you, but in the event of a crash, built-in vehicle sensors automatically alert an OnStar advisor. The expert will be immediately connected to your car to assess the situation and, if needed, notify the emergency services, providing them with your exact GPS location.



Wi-Fi Hotspot².

Cyberspace now comes on wheels. Thanks to the extra powerful OnStar aerial, you have a stable and quick Internet connection. Your Vauxhall VIVA creates a mobile Wi-Fi Hotspot for up to seven devices.



Smartphone App.

Referring to Murphy's Law your car keys will be in the locked car at least once in a lifetime. No problem, just start the OnStar app and remotely lock/unlock your door with your smartphone. Or use the remote control to sound the horn and flash the lights. The app also checks the oil life by the touch of a button.



Stolen Vehicle Assistance.

"Where is my...? NO WAY!??!!" A stolen car is a nightmare – but from now on you can call our Vauxhall OnStar advisors to track and recover it together with the police.



Vehicle Diagnostics.

Hey VIVA, how are you doing today? You can ask OnStar to remotely check some of the key systems of your car like engine, transmission, emissions or airbags. If you prefer a newsletter, Vauxhall OnStar will automatically send you a monthly e-mail with this key data.

YOUR PRIVACY. **YOUR CALL**



One person alone decides what Vauxhall OnStar can and cannot do: YOU.

- Once you've registered and activated OnStar, you can access every OnStar Service. To ensure security, several services will ask for your PIN. For example, Remote Door Lock/Unlock or Stolen Vehicle Assistance.
- Press and hold the Privacy Button for approximately five seconds to mask your car's location at any time. If you change your mind, press the Privacy Button again for approximately five seconds to reveal your location. Only in emergencies³ can OnStar override this.

On Star Europe Ltd t/a Vauxhall On Star will never sell your information on. Your information will only be disclosed to OnStar and GM Holdings LLC (USA), its affiliate companies (i.e. Adam Opel AG and General Motors UK Limited), your selected/preferred retailers, companies involved in providing or carrying out the OnStar Services and, at your request, to other service companies.

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*Optional on VIVA SE models. ¹The Vauxhall OnStar services rely on wireless communication networks and satellite positioning systems. ²Some features may not be available in certain foreign countries. Please check the comprehensive specifications and technical data available in the VIVA price/specification quide PDF for an overview of any restrictions at www.vauxhall.co.uk under 'Request a brochure'. 3In events such as a crash or if your vehicle is stolen.

HOW CAN I GET ONSTAR?

Vauxhall OnStar is standard on VIVA SL and is available as an extra cost option on VIVA SE models.

To get it:

- 1. Request OnStar when you order your new Vauxhall VIVA.
- 2. On Star will send you an e-mail invitation so you can activate your account.
- 3. Complete your registration and set up your preferences.
- 4. OnStar is ready to go!

After the 12-month free trial period, you can decide to order a continuation of the OnStar services. This will be subject to a fee.

To find out more, visit www.vauxhall.co.uk/onstar







HOW MY VAUXHALL SERVICES DO MORE FOR YOU

My Vauxhall is your one-stop shop to manage everything to do with your Vauxhall – from your Vauxhall OnStar account to organising your vehicle's next service to rewards and exclusive offers. Everything is targeted to you and the Vauxhall you drive.

- Manage your Vauxhall take care of your Vauxhall online, book a service
- Access your Vauxhall OnStar Services get diagnostics reports, manage your subscription and more
- Exclusive offers stay up to date on special offers, latest news and current events
- Dealer locator find your nearest Vauxhall retailer

If you already are a Vauxhall OnStar customer, you can access all the My Vauxhall services. Otherwise, you can register for My Vauxhall by following these easy steps:

- 1. When you order your car, your retailer will go through a simple pre-registration with you.
- 2. We will send you an e-mail invitation so you can activate your account.
- 3. Complete your registration.
- 4. My Vauxhall is ready to go!

To easily access My Vauxhall from your smartphone, just download the app from the Google Play Store or from Apple iTunes App Store.





VX VIVA 23986

VIVA SE.

Standard features include:



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// Tiltable steering column
// Driver's seat height adjuster
// 60/40 split-folding rear seat back
and seat base
// Daytime running lights
// Front fog lights with cornering
function
// 15-inch structure wheels

SE ecoFLEX models
additionally feature:
// Front spoiler extension
// Extended rear spoiler in
```

gloss black

// Ultra-low rolling

resistance tyres

// Steering wheel mounted audio controls

Engine availability	Insurance groups (ABI)
1.0i 75PS	3E*
1.0i 75PS ecoFLEX	3E*

*4E insurance rating on air conditioned models

VIVA SL.

Features over and above SE models include:

// Vauxhall OnStar

// Jet Black Mondo cloth seat trim with Morrocana bolsters

// Electronic climate control

// Two-tone grey facia

// Leather-covered steering wheel

// Dark-tinted rear windows

// 15-inch alloy wheels

Engine availability	Insurance group (ABI)
1.0i 75PS	4E
1.0i 75PS Easytronic	4E

R4.0 IntelliLink infotainment system illustrated is optional at extra cost.









VX_VIVA_22923





PICK YOUR MIX.

WHEEL AND PAINT FINISHES

Cool, clean or conventional – whatever your taste, New VIVA has wheel designs and paint finishes to suit your style.

The new VIVA boasts an exciting choice of exterior colours, including a solid and five metallic paints new to the Vauxhall range.

TYRE RATING						
Dimension	185/55 R15	195/45 R16				
Fuel efficiency group	B-C	С				
Wet grip performance	В	В				
External noise measured (dB)	71	72				
External noise group	((-1))	((-1))				

^{*}Optional at extra cost.

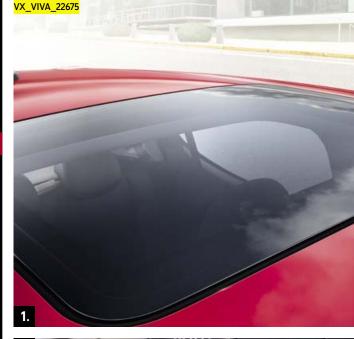


MAKE IT YOUR OWN.

OPTIONS AND ACCESSORIES FOR YOUR NEW VIVA

The new VIVA brings you much more than you might think, with special options and accessories to tailor New VIVA for your specific needs.

- 1. Your window on the world. Open the optional electric glass sunroof at a touch of a button for a breath of fresh air. Not in the mood? Simply pull the internal blind across.
 - 2. Heated seats and leather-covered steering wheel. Come with the optional Winter Pack, for a luxuriously warm welcome on cold winter mornings.







Must-have accessories tailor-made to make your new VIVA even smarter.

- **3. Looking trim.** For a sportier look to your new VIVA, order the stylish alloy wheels and the jet black B-pillar decals.
- **4. Quick fix.** The FlexConnect seat system has attachments to hold a drink, tablet, shopping bag or jacket in place.
- **5. Step in smartly.** Stainless steel sill plates keep your car looking its best.
- **6. Fitted floor mats.** Removable and durable to help keep carpets clean.















SEE WHAT YOU'RE MISSING.

TEST DRIVE THE NEW VIVA

You've read about it, now it's time to meet the new VIVA.

Take a test drive and experience the high quality interior, agile ride and effortless steering for yourself, not to mention all the new VIVA's other smart features.

// Find your nearest Vauxhall retailer online at www.vauxhall.co.uk

// Or simply call 0345 600 1500

// Create your own new VIVA online – to get started, scan the QR code below



FIVE STEPS TO NEW VIVA.

FIVE REASONS TO DRIVE THE NEW VIVA

The new VIVA is clearly one of the very best compact cars in its class, not least thanks to innovative features, advanced driving technology and a big car attitude.

For plenty of reasons, it's a remarkably substantial small car. For now, here's just five.

// Compact and stylish with an interior designed to feel like a class above

// Feature packed and outstanding value for money

// Class-leading safety technologies as standard

// Great to drive with an efficient fuel-saving engine

// Reassuringly safe, solid and purposeful when you're out on the road





Trust Vauxhall

Company Car Driver 3 Day Test Drive



Our free* 3 Day Test Drive programme is open to all Company Car Drivers which allows you to choose any model in the current Vauxhall line-up (excluding all VXR models and Commercial Vehicles), with full insurance cover provided, to give you a meaningful length of time to make an informed decision about your next company car.

To book your free* test drive just log on to www.vauxhall3dtd.co.uk or call 0870 240 4848**



Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call 0870 010 0651.

E10 Fuel

E10 fuel is cleared for use in all petrol-engined Vauxhall vehicles excluding models with the 2.2 litre direct injection petrol engine (code Z22YH) used in Vectra, Signum and Zafira models. Owners of these vehicles should continue to use regular unleaded or premium unleaded petrol.

Proud Sponsor of Home Nations Football









For more information...

For a brochure on any Vauxhall model (up to a maximum of three per caller) or location of your nearest Vauxhall retailer please call 0345 600 1500

Alternatively, details can be found on our website at www.vauxhall.co.uk

Join us online:









Scan this QR code with vour smartphone for more information. Don't forget to download a QR reader from your app

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*The free 3 Day Test Drive programme is open to Company Car Drivers and excludes fuel and lubricants; congestion charges; parking and speeding fines and the £250 insurance excess (if applicable). It features a wide selection of models from the Vauxhall range (excluding all VXR models and Commercial Vehicles and subject to availability). Drivers must be aged 25 years or over, have held a full driving licence for at least a year and hold a major credit card. You will need to have your driving licence (and proof of identity (i.e. passport) where the driving licence is not a photocard licence) when your car is delivered. While every effort will be made to ensure that at least 3 days are provided for the test drive, this cannot always be guaranteed due to delivery and collection dates and timings. Available for UK Mainland only, Terms and conditions apply, **Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

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